Lakshmi C (<u>00:26</u>):

Hi everyone, welcome to the future of business podcast, where we take you on a journey to explore the diverse range of sectors and stories embedded in the Oxford and MBA cohort and beyond, and how they will shape the future of business. This is Lakshmi and I will be hosting our conversation today with Sammi Wei.

Sammi Wei (<u>00:42</u>):

Hey folks. Good morning. In LFG,

Lakshmi C (<u>00:45</u>):

Sammi's a friend fellow MBA foundered in one of the inaugural co-chairs of the Oxford side blockchain club, one of the LGBTQ plus officers on the MC of St. John's college and the chief operating officer of T2 world. I know there's a lot to unpack there. She's done a lot of things. She's gonna be doing a lot of things. Uh, so we will use this episode to go through her journey and understand what excites her, what she's hopeful about and all of that. But I do want to start by addressing the elephant in the room. Uh, Sammi is a woman in blockchain, to be honest, prior to coming to Oxford. I don't think I've met that many women in blockchain. So initially it felt like rarity, but I am happy to report, uh, that almost six months into the program. Uh, it is no longer a rarity because we have so many women, um, in the blockchain society at Oxford. But I do wanna hear from you Sammi as to, is this a rarity and how do you feel about being a woman in blockchain?

Sammi Wei (<u>01:39</u>):

Um, this is an excellent question and I'm really glad that we have the space to talk about it because I have to say that, um, I was very fortunate to have started my journey in blockchain, uh, in a very safe bubble. And it was only recently, um, there was an experience, uh, which I'll get into in the short bit. Um, that made me feel actually there's a lot more work to be done on that front on inclusion, true inclusion, um, meaningful inclusion. And, um, but I'm really glad to hear that you, you, that being Oxford, um, it makes you feel like the space is very inclusive and, um, I'm really glad. And, um, I have to say we can overlook the, the amount of work that's been actively put into that. Um, my fellow co-chairs and then the others in the ecosystem here. So the Oxford blockchain society, lot by Kevon and Elena and, um, really good team there.

Sammi Wei (<u>02:27</u>):

Um, and everybody else that's in the Oxford ecosystem have been working very hard. The members of our club have been working very hard to make that space, uh, very inclusive and accessible and safe for everybody, people, all genders and identities. Um, and unfortunately recently I had in this experience that, that made me think, Hmm. Um, you know, there's a lot of work to be what happened was I was invited to a, um, speak, uh, at event, uh, I won't name that. Um, but the panel was supposed to be a, a signal, uh, for more, um, inclusive conversations, um, for that particular event. And, uh, the panel was canceled, uh, quite last minute, despite myself and, um, another friend of mine, um, very prominent, um, a leader in, in web3 in, in blockchain, uh, in the UK. Um, and so the two of us, um, we're not involved in the conversation of the panel being canceled at all, and we're only, um, informed, you know, as an, as an afterthought. And I was very shocked and, um, but when I delivered the news to, to my friend, my, um, co panelist, she said, don't worry about a Sammi. This happens all the time. And that's the part that really hit me the hardest. And, and I thought, you know, it might happen again to me, but I will never let that happen. Um, you know, to someone else, um, because of me. So, um, so going forward, there's definitely a lot of work to be done.

Lakshmi C (03:54):

Oh my God. Um, that is actually stunning, that that is still the world that we live in, but I do want to acknowledge all that you have accomplished, uh, to your point of, you know, that'll never happen because of you. Um, you know, just looking at all that you've accomplished with the club, uh, the number of women there, the number of people from different genders and identities there. And I personally know of at least one panel that you've hosted and at least two workshops within the last couple months and how inclusive they've been. Uh, but I'm really sorry that that happened. And yes, uh, heels to doing better as a community, not just within blockchain, but also, um, in the larger ecosystem for sure. Uh, but I'm also very grateful that we live in a world where we can, where I can, you know, be in that bubble and feel like it's all inclusive and meaningful inclusion as you put it. Um, thank you so much for sharing that with as, um,

Sammi Wei (<u>04:42</u>):

Absolutely. Yeah. Um, I'm really glad to be able to do that. Um, and then of course, uh, with our startup work at T2, um, we, we take the same Al care. Uh, we're predominantly female led, um, startup, um, like my CEO Moya and I, we talk every day about the team culture, the kind of partners that we take on, um, who, who we employ, um, are they, are they doing, you know, are, are we aligned on our values? Um, and that's more important to us than anything else. Um, we've been very fortunate to have the, the backers who, who give us the resources and the confidence to say, yes, you're doing this the right way. This is the kind of culture that we need in web three in curriculum blockchain. Um, and this is how we get things done. Um, because I mean, yesterday we had a fantastic conversation, uh, with, uh, with one of our actors and she's been, um, in tech for, you know, 15 years she's been in crypto since 2015, 2016, and she's told us some wild stories and how she continues to, you know, advocate, uh, for, for inclusion in the space.

Sammi Wei (<u>05:43</u>):

And it's just so inspiring to, to, to have, um, you know, validation from someone like that.

Lakshmi C (<u>05:49</u>):

Yeah, that is lovely. Uh, and I think it's beautiful that you brought up T2 world, um, you are going to be the chief operating officer, so maybe, um, let's like talk about T2

world. Like, what does it startup about and what are you doing there and what are your hopes Fort world in the coming years?

Sammi Wei (<u>06:04</u>):

Um, T2 is in its essence. Um, <laugh> so our, our tagline is, um, a metaverse of curated narratives and what it is, it's, it's a way to say, Hey, um, there's a lot of noise in the world and we want to get rid of all that. We want more relevance, we want more strong signals, and we want to make it easier for people to, to find these signals. And we want people to feel validated and rewarded when they find those signals. So, um, it's a, it's, it's our, the analogy that we use is we are media type of content, medium quality, um, you know, high quality content, um, that is organized in, um, in a manner that's closer to Reddit, um, how they have their communities and sub Reddits. So on T2, you have the T2 world, um, which is essentially a content aggregator. Um, and the curation is done by communities who are curating their own subcultures, things that are relevant to what they care about, what they're passionate about, and they can govern themselves with their own tokens.

Sammi Wei (<u>07:05</u>):

Um, but everybody on T2 can participate in, in each of these, you know, subcultures and their economies and, um, they earn reward. Um, so our, uh, our mechanism, we shorten it to earn, to read, um, and reach to contribute. So, um, or sorry, reach to earn and reach to contribute. Um, and we're very proud of the, of the work that we're doing there. Um, we can definitely talk a bit more about that when we come out of stealth mode, which I think by the time this podcast is released, actually we will be out of stealth mode. So I'm very excited to, to see what happens from there.

Lakshmi C (<u>07:40</u>):

That sounds really exciting. And I, for one am really, really excited to, uh, find out where you guys are, uh, by the time we release this episode, but I do wanna take a step back and talk about how you got the, where you got, because if I remember right, right before the MBA, your job was operations director at Vancouver Biennale, is that right?

Sammi Wei (08:00):

Um, that's right. Yeah, it was, uh, a very interesting experience. Um, my, my, uh, I think over two years at the B, um, and how I got into blockchain was, um, in, I think in early 2019, I started, um, taking over this project with, um, artist Jessica Angel. Um, she's a all around fantastic human. Um, and she's the art steward at the Biennale, uh, which is the largest Ethereum conference in the world. Um, and she is one of the leaders in the art and blockchain movement from the very early days. And, um, so one of the project that she was proposing was, Hey, um, let's take over this giant public a space in Vancouver, and I'm gonna create an augmented reality exhibition. And the content of it will be, you know, it will be like a journey through a blockchain, um, world really. And, and to show people, Hey, these are what blocks are.

Sammi Wei (<u>08:53</u>):

These are validators. And that's what all these terms me and how they, how humans can interact with them and where all the human elements come in, um, how, where the funding comes from, what, what that is used to do, you know, what can, what kind of applications you can build. And, and it, and that was really the most interesting project that I've ever come into at that point. So, um, I said, well, if I'm gonna do this, I better learn all about it. Right. And she was a fantastic mentor. Um, introduced me to a bunch of incredible people that were supporting the project, um, that wanted to make, um, the blockchain industry more visible in the public eye. And I was so fortunate to be a part of that. So I'm always happy to say, when people ask me how you got in to blockchain, I'm always happy to say, uh, it started from the arts. Um, and I don't think that it's a coincidence that, um, you know, these emerging technologies get picked up in the arts because people are more experimental, people are more forward thinking. Um, and there's, uh, a lot of space for exploration in, in there.

Lakshmi C (09:53):

That's lovely. Uh, and I do wanna acknowledge that, um, actually you were one of the first people that I connected with, uh, even before the MBA. So it's been lovely to like, see your journey, uh, through the past year, um, from like Vancouver Biennale to the MBA, to your new job. And it's also beautiful that you found a job, uh, that aligns with your values and your goals, like, even in terms of like, you know, uh, bringing in the arts and, um, blockchain together and like being inclusive and everything. Um, I do wanna talk a little bit more about how do you go from Vancouver Biennale, uh, to T2 world, like, where does MBA fit in and how did you find this job? Um, do you wanna talk to it?

Sammi Wei (<u>10:30</u>):

Yeah, of course. Um, when I got to Oxford, I thought, well, I better, um, you know, uh, figure out what I, how I'm going to connect with this incredible industry that's growing so fast, right. From, from the UK, uh, as well in Europe. Um, there's a huge ecosystem here. Um, and I thought, um, well, let's see what the school has to offer. And unfortunately there wasn't a whole lot of activity. There was even a little bit of stigma, at least from my fellow with classmates, which thankfully I think given all the work that we've been doing with me and, um, you know, my peers at the club through the club, and then of course at the society, um, that a lot of that stigma has been, uh, has been taken away and really glad to see that improvement. Um, but so when I got here, I thought, okay, well, let's start a business school club because there is not one.

Sammi Wei (<u>11:16</u>):

And I think it's very relevant, um, for business leaders of the future, to, to learn about, um, you know, to at least be literate, uh, with blockchain and to understand the applications in their industries, because I really do believe that in, you know, in a very short number of years, all of us, or many of us will be working, uh, for, uh, a blockchain company or a, um, you know, not even companies, um, be working for dos in the future, um, which, which is very exciting to see. Um, but, and then, uh, one of the things that we do of course through the club, um, you would know is, is the blockchain breakfast, um, on Tuesday mornings at Branca. Um, and we'd have just such a lovely time every Tuesday morning to kick off the day with a discussion around what's exciting and what are some hot topics.

Sammi Wei (<u>12:03</u>):

And I've been very fortunate to witness. A lot of people grow through that, um, through those conversations. And it's just been a very rewarding experience. And then of course, when something is so rewarding, you wanna share it, you want to, you know, it's a positive loop, you wanna bring more people into it. So, uh, of course we take these selfies sometimes at the end of the breakfast and I posted one on social media and then a family friend picked that up and said, Hey, I didn't know you were involved with blockchain. I'm actually working at a startup. Um, uh, her name is Chelsea. She is one of the analysts, um, at teach U and she said, would you like to take a look at our white paper? And I said, sure, send it over. I took a look. It was the single most interesting blockchain project I've ever seen.

Sammi Wei (<u>12:44</u>):

And I, there was so much, um, intelligence in the white paper. There was so much deep thought, a lot of what you could call like big brain thoughts, right. Ideas. And I thought this, this is incredible. I want to meet whoever wrote this. Um, and I had a meeting with, uh, with the CEO with Monya and she, um, actually it was for the purpose of a user survey. Uh, so we spent, you know, good hour and a half, which was double the amount of time that we had allocated, um, talking about everything in the white paper, going through the demo. Um, and the end of it, she said, you know, we're hiring. Um, would you be interested to interview, um, you know, for, for the CMO role? And I said, huh, um, that's, I've never, you know, I, this was back in December. So I thought, well, I wasn't really job hunting.

Sammi Wei (<u>13:29</u>):

Um, you know, that, that early on, um, I wasn't sure if I was able to do that. Um, anyway, in a couple weeks we had that conversation, it went really well. And I said, um, I'm actually more interested in the operations role. I was very, you know, uh, front, uh, and center with that. I was very straightforward with it. And I said, that's, that's where I think I'll have the most value. Um, that's where I can, you know, I would be most enthusiastic to help out. Um, um, and then, you know, there's my schedule with school and they were so accommodating with all of that. So that's how I ended up at the CEO oft. And I honestly, it's been an incredible, um, nearly 100 days. So I'm actually gonna write a blog post to commemorate my first hundred days, uh, in a blockchain startup, uh, next week.

Lakshmi C (<u>14:14</u>):

So that is fascinating. And I know I did not interrupt you because it's always like a journey to listen to Sammi. And there's so much to learn from there, not just in terms of like blockchain, but also what is a startup culture. And that's very on brand for you

because you are a serial entrepreneur before Bienalle, you did have your own startup. So for you to actually find another culture that is as a accommodating for you to come in. And I think that's just of all, and I did note DAOn a couple of things that I wanna talk about, uh, from what you said, one about the stigma that's associated with blockchain, even in the business school. Uh, that is maybe a little bit, um, I don't know if it's hard for me to understand or easy for me to understand, because it's hard because I saw the club grow really, really quickly. I think right now we have like 230 members and rise or shine every Tuesday you meet. So to our listeners, if you're in Oxford, do get in touch, um, and join a blockchain breakfast. Most recently, one of our professors were invited to it. Uh, so definitely, uh, join us there. Uh, but I do wanna talk about the stigma because I think it's also easy to understand from the lens, you know, there has been a lot of controversy around blockchain, be it climate change,

Lakshmi C (<u>15:15</u>):

Uh, be, it just, is there actually equity, uh, you know, uh, do a certain percentage of the people actually own most of the assets in the blockchain world, is it really decentralized, um, or even like mainstream adoption, like, are, these are things that are making it harder for mainstream adoption? Is it gonna be like a mirage or is this actually gonna be, uh, the reality of tomorrow? Like you did speak with a lot of conviction that this is gonna be the reality of tomorrow and we are all gonna work for dos. Um, so also for our listeners, I know some of these terms might be new. So maybe Sammi, if you wanna like quickly explain what a DAO is and talk about what makes, what gives you conviction, despite all the controversies that this is a few chart.

Sammi Wei (<u>15:53</u>):

Yeah, these are all extremely valid questions, and I'm really glad we get to talk about them today. Um, so first of all, DAO is a decentralized autonomous organization and what it is, it's basically, uh, a bunch of code that organizes, uh, and allocates resources around a center business logic. So, um, of course a business doesn't mean that it has to be for profit, right? It could be nonprofits and there are many DAOs such as the Ukraine DAO, which is formed, um, you know, solely for, uh, philanthropy for, for, for raising funds, uh, to help those affected by the war. Um, but, um, essentially DAOs, um, will be replacing effectively a lot of, uh, companies, which are simply not the best form. If you think about corporations, how centralized they are, how, um, you know, um, they, they could be more effective in certain ways, but what they're really bad at is recognizing and, uh, rewarding the values that are, uh, brought forth by different stakeholders in the internet age, right?

Sammi Wei (<u>16:51</u>):

Corporations were very effects at allocating resources and organizing, uh, productivity in the industrial age, but in the internet age so far, we've seen power and data power, which is represented by data, aggregating the hands of very few, so big tech, right? And that's not going well for us to say the very least, um, trust issues, uh, privacy bay, uh, all these issues are bound. And I'm not saying that blockchain is the end all be all. It's, it's still a tool right. Used by humans. Um, but it gives us an opportunity to shift this, uh, status quo to change the equilibrium and how I think of it is even if it gives us the chance to shift the floor, um, to tilt in our favor in the favor of the public, in favor of people, um, by 1% I think it's worth it. Right. Um, and more specifically, um, I do have some, um, specific answers to address the, the issues of, of climate impact.

Sammi Wei (<u>17:49</u>):

Um, when we think, uh, in, in those lenses, um, there there's two answers I have for that. So the first is that when you talk about, um, energy consumption and carbon footprint, uh, you have to think about for what, to what end, um, if what we are building is replacing outdated, um, you know, these institutes, um, whether it's in finance or, or elsewhere, um, other sectors, if we're replacing them with better alternatives, then isn't that, isn't it worth the cost, uh, going forward into the future, the long term outlook, isn't it, a positive game, right. Um, and then the second answer I have for that is, um, the not all blockchains are created equal. I think when people talk about especially energy consumption, they think about Ethereum and Bitcoin, which our proof of work change. And, um, maybe they don't realize that, uh, not only, you know, there's proof of stake, which is, um, popularizing, you know, all these new, new layers, new protocols. Um, but also, um, there are, there are experiments that people are doing are innovative that are not even, um, at the, at on most people's radars. Yeah. And so, um, again, blockchain is an opportunity. There's obviously a lot of learning to still be done. We have to calibrate, you know, between the different stakeholders, but it does give us an opportunity to have a fresh start. And I'm very excited about that and to see what comes out of that,

Lakshmi C (<u>19:11</u>):

All of that sounds incredible, but also, uh, I do wanna acknowledge that if I'd heard any of this, like a few months before, uh, I, would've been very, very overwhelmed. So to any of our listeners, uh, who are new to blockchain, please do focus only on the larger philosophy pieces. And we will share resources for you to learn, uh, at the end of the, uh, at the end of podcast, if you're interested, please don't get overwhelmed by it. And I do wanna also call out that we've had like a, quite a few of our classmates who started on this journey, like during the MBA year and as busy as the MBA is, and they have so much more to do, uh, they've still managed to learn so much of blockchain, um, to the extent that they're actually pivoting careers now, uh, Sammi do wanna talk to us about that because I think that's incredible as like, um, you know, the success that you've achieved with the club in the very first year.

Sammi Wei (<u>19:56</u>):

Yeah. I I've been I'm, I'm, I've been overjoyed to see, um, the successes that people are having our peers are having. Um, and of course, I know a lot of people, all of us have heard of Bitcoin right before, before coming to this NBA. But, um, people take a, take a while to realize, um, the relevance of that to, to their backgrounds, to their, um, profession. And, um, it's been very rewarding to see, um, some individuals, um, and my group friends, right, Melissa, um, Melissa Ben, Allison filler their completely pivoting from their, you know, previous backgrounds to, you know, more integrating with blockchain in their verticals. And I think it's so incredible to, to have these stories. And I hope that they will share that, uh, with us, uh, in more detail on, on their own terms. Um, but let's, you know, let's celebrate that let's let's work and to have more of that, because I, I really do believe, like I said, I have high conviction that this is gonna be the future. And, uh, we'll all be working, you know, in, in tangent show to, um, in tangent to, uh, to blockchain, uh, in some capacity. So I'm really, really happy to see that, you know,

Lakshmi C (21:05):

That is amazing. Uh, I do what and acknowledge that Melissa Benn, who is one of the co-chairs of her social impact OBN was on our podcast, uh, at the start of this year, uh, she spoke about the future of business in food systems. Uh, she has recently written a blog about how blockchain relates to food systems and she has taken up an internship, uh, that is very relevant to that. And we also have Allison Filler, like, uh, Sammi mentioned, she is, uh, co-chairs of the climate OB and, uh, yeah. Would be very excited to learn more about, you know, where she's headed next, uh, in the intersection of blockchain and climate as well. So this is all very exciting and, uh, as very early successes for the club, but what is your vision for the club as you go forward from here?

Sammi Wei (21:44):

So, yeah. Um, thank you for asking, I, we, you know, in term, in addition to celebrating these personal successes and growth stories, um, I'm also very happy to share that, uh, the club is growing tremendously as well. Uh, we've recently received, uh, funding from, uh, one of the top defi protocols, um, Ave. Uh, they've given us, uh, <laugh> what started as \$10,000, uh, grant, uh, but just in the past couple weeks, that's grown to \$14,000. Um, <laugh> and, uh, no, no, thanks to us. Right. We didn't do anything. We simply left let the token sit and it's been a very fortunate, uh, market run, um, recently. So, um, with these resources, we are ready to, um, do the next steps, which, um, I shared, you know, very early with the club on, as a vision, which we're is to, um, in integrate the club into, into a DAO.

Sammi Wei (22:32):

Um, and what's more exciting is that now we are able to have the option to integrate into Oxford blockchain society, um, and into the Oxford DAO that they are leading to, to, um, to create, um, thanks to this, um, you know, multimillion dollar grant, um, that they've received from, uh, edge DAO, um, which is a whole other story. It's just absolutely wild. And we're so excited, um, to be a part of that future for, for Oxford, for the ecosystem here. Um, and so that brings me of course, to succession planning. Um, we are obviously on the lookout for, um, in, you know, aspiring MBAs or, um, you know, other university members who want to participate paid in the, in the more of a leadership capacity, um, with the club, um, the future work stream of Oxford, Dell, um, you know, going forward. And, um, it, honestly, if, if there are incoming MBAs listening, please do reach out. Uh, we want you start speaking, um, and building these relationships and having the knowledge transfer, um, because it, it obviously takes a while to, to get things going. And I would love to, to see all of this paid forward and, and, um, you know, I would love to, uh, see what comes out of it in the future.

Lakshmi C (23:39):

That is lovely and congratulations on all the grants and all the success. Definitely. Thanks to you, uh, because you did bring them all in here and you did from the club, despite all the stigma. So congratulations on that Sammi, I think, um, yeah, really, really proud and humble to be a classmate. Uh, but also to the point of like our listeners who are not only are current MBAs, but also incoming MBAs and as aspiring MBAs, uh, like Sam side, if you interested, definitely reach out the same goes for future of business podcast. If you're interested in taking over the podcast, please don't reach out to us. Um, but that also makes me curious, like you spoke a lot about, uh, you know, uh, paying it forward and how can you support people who wanna come in even at leadership positions. So that makes me very curious about just the sense of altruism that comes when you talk about this, is that the community, is that just you? And if it is the community, I'm also curious is like, what is, how is this different? Like why is the blockchain community potentially, uh, more altruistic or like inclusive, uh, than the past traditional industries? Like just what makes it so,

Sammi Wei (24:39):

Um, excellent question. I, uh, as I mentioned earlier, I, I came into blockchain in a very safe bubble, um, through, you know, all these mentors, all these, um, people who, who gave me the knowledge in a very, truly, um, selfless sense. Uh, they were just sharing knowledge because they really had conviction for the industry and they wanted, uh, cool people to come into it. And, and that was all right, that was all in their motivation. They didn't want me to work for them. They didn't want me to, uh, you know, bring them any kind of economic value, not directly, certainly. And, and I think that was just so moving about that because business, you know, in many industries, so transactional, and when I came into blockchain, I realized, and of course not all the community is this way. There's, you know, obviously dark corners of, of, you know, every industry.

Sammi Wei (25:27):

Um, but I really do feel that, um, the people who are doing the great work, the best work in the industry are doing it. Um, you know, like you said, uh, based out of altruism. And I really think that on a macro level, it has to do with how, um, token economies are designed, it's designed to reward players. Um, you know, despite there's no, you know, there's no, uh, really barrier for, for anybody, um, to, to be able to participate other than, you know, technological barriers. But once you do have the knowledge, you're able to tune into it. And regardless of, um, you know, your titles and your pre pre previous lives, you can participate and, you know, be rewarded quite fairly for your contributions. And the whole idea is that, you know, if the token token economy is designed correctly, um, like at T2 and I've seen, you know, very exciting tokens papers, um, um, how they describe, I think my possibly my largest inspiration prior to this was, um, a, a paper called the invisible economy that was written by, um, um, the, the folks at, um, um, data, um, data art.

Sammi Wei (26:34):

And this was one of my first encounters with tokenomics. And I thought, wow, what an incredible paper. And it outlined this utopian world where people, you know, they produce, um, but they are not the, the economic activities of the economy, the, the market, the market activities, the selling and the trade, um, you know, that was all distributed, um, in a way that was invisible to the human eye. And so most of the people could then produce as they, like, they would have roll autonomy over, you know, the kind of work they do driven by this very open, uh, passion economy, right through DAOs. Um, so they could do work in whatever capacity they liked best and in whatever fit their interests, and then be rewarded, um, in, um, in a way that they didn't have to, you know, be, be kind of exposed to of the economic, um, um, activities and all the administrative work, you know, related to that. And I thought this is a fantastic motto to live. It's probably, you know, as I said, very utopian, but I would love to see that happen. And certainly you won't see it if you don't believe in it. And if you do believe in it, you can potentially see it.

Lakshmi C (27:44):

I absolutely love that. So for anyone who knows me, I always say that I believe in unicorns and rainbows. So I do wanna believe in a world, uh, you know, that is utopic. So absolutely. I wanna see that I wanna believe that, but I don't think I'm there yet. And, uh, this does not feel like the end of an episode because it is not the end of an episode. It is in fact, a big for a lot of us, including me, uh, because while we can keep talking to Sammi for a really long time, I don't think I have the capacity to question you more than this, because I might have to go and read about it. And so might most of our readers. So I'm gonna ask you for any resources for us to follow up, with to understand more about the world that's talking about.

Sammi Wei (28:22):

Absolutely. Um, so for some light reading to start, <laugh>, I, I love my favorite subscription is the, the defiant. And then by the same, um, uh, leader by the same thought leader, uh, Kim Russo, um, she has an excellent book called the infinite machine, uh, which is fantastic. And I recommend it to everybody. It's the retelling of the story of behind Ethereum, but from a very human angle, um, you can get to see all individuals and their motivations, their passions that drove them to create this absolute, uh, beast of a world. Right. And that's a whole new world for a blockchain from, um, because of ether. And then of course, um, feel free to follow me on Twitter. Um, I have a bit of dry humor that I like to use on Twitter. Um, <laugh> and that's, uh, Sammi Wei with two I's at the end.

Sammi Wei (29:07):

Um, or I guess you could say Sammi Weii. Um, and then the, uh, there's a community that I would love to introduce to folks of all marginalized genders, um, feel free to, um, DM me, um, any channel that you have me on maybe telegram, uh, I can

introduce you to, and it's called the bigger pie led by Bridget. Uh, she's a fantastic human. Um, and then my last piece of advice would be, find a mentor. Um, I've benefited from professional mentors, my whole life. Um, and I'm very fortunate for me. I've had, um, you know, uh, mentors that identified in the same ways that I did in many ways. And I, I really, that was an invaluable experience for me. And, um, if you need some tips on how to, how to do that, uh, how to find someone that resonates with you and that you can respect and, and reach out to, uh, feel free to contact me for that as well.

Lakshmi C (29:54):

That is amazing, thank you so much, Sammi, for all the resources and for taking the time to talk to us today. And folks definitely follow Sammi on Twitter. And if you don't yet follow us, uh, follow us on Spotify or apple podcasts or wherever you get your podcast from. And thank you for listening, um, until next time, uh, this is the future of business podcast brought to you by the MBA students at Oxford side. Thank you.

Sammi Wei (<u>30:16</u>): Thank you.